



PRIVATE SECTOR, DEVELOPMENT & TRADE

Return Migrants Contributing to Entrepreneurship and Trade

Return migrants often contribute to their countries of return by bringing new cultures, skills and capital which can foster innovation in private sector development. They can also leverage their transnational networks to enhance trade.

Target 9.3 of the **Sustainable Development Goals** (SDGs) calls on development partners to increase the access of small-scale enterprises, in particular in developing countries, to financial services and their integration into value chains and markets.

As we enter the “**Decade of Action**”, it is essential that the contribution of migrants to industry, trade and innovation is recognized, in order to achieve the SDGs by 2030.



We tell the story of **Joji**, a return migrant from the Philippines who was a financial advisor in Canada. Upon return, harnessing the skills she developed abroad, she started a social enterprise to contribute to peacebuilding.

She is now expanding her business by training local farmers to grow, sell, and trade their own coffee and improve sustainable livelihoods.

Watch the video on Youtube



Funded by the
European Union

MAINSTREAMING MIGRATION INTO INTERNATIONAL
COOPERATION AND DEVELOPMENT (MMICD)

Implemented by
IOM



Accompanying questions to prompt further analysis:

1. Where does the initiative take place?
2. What kind of migration or displacement is referenced?
3. Who is impacted by the migration, and how?
4. Who were the key stakeholders involved and what was their role?
5. At what stage(s) of the Programming Cycle do you think migration considerations were integrated? How do you think migration was considered at each stage?
6. What additional development sector(s) are influenced?
7. What challenges could you identify in the video related to migration? What can be the consequences of these challenges for migrants and the community, if not addressed?
8. What benefits could you identify related to migration? Who do you think benefits from migration in this context, and how?
9. How does the initiative demonstrate the importance of working on migration at the local / community level?
10. What do you think are the long-term development outcomes of this initiative?

The video is a training tool

Through **the MMICD project** funded by the European Union, International Organization for Migration (IOM) produced a series of videos to show the **#MigrationConnection** between different sectors and capture what this means in practice for people and communities.

This training card can be used to help facilitate sessions on articulating the ways in which development and migration intersect and how programmes and/or policies can better integrate migration.



The **project in focus** “Innovation for Social Impact Partnership” (ISIP) offers targeted technical support to selected social enterprises so that they can scale-up operations in a sustainable manner.

The project was co-implemented by PhilDev and UNDP and funded by Australian Department of Foreign Affairs and Trade.

